



Home

Factual Entertainment & Docs

Competition & Lifestyle

Reality

Dating & Relationships

Gameshows & Quiz

Sony Pictures Television

Unscripted Print 2024

Browse our extensive catalogue of unscripted finished programmes and reach out to your Sony representative for further information.

[Get Started](#)

[View the Unscripted Formats catalogue](#)





Contents



Contents

Home

Gameshows & Quiz

Dating & Relationships

Reality

Competition & Lifestyle

Factual Entertainment & Docs



Gameshows & Quiz





Jeopardy! UK & Australia

UK: ITV - 20X60' / 1 SEASON

AUSTRALIA: CHANNEL 9 - 6X60' / 1 SEASON

The legendary quiz show comes to the UK & Australia

The iconic US game show *Jeopardy!* makes its way to the UK and Australia with the ultimate British gentleman, writer and internationally renowned actor Stephen Fry at the helm. From the daily double hunters to those who are willing to put their money where their brains are, *Jeopardy!* UK and *Jeopardy! Australia* is everything quiz fans love with the addition of exciting creative categories and all-new puzzles.

[Australia Promo](#)

[UK Promo](#)



The UK & Australian versions follow the same format as the US with an extra bonus round



UK series ranked #1 in its timeslot across all key demographics!



UK Season 2 (25X60') coming soon!



Wheel Of Fortune UK & Australia

UK: ITV - 17X60' / 2 SEASONS

AUSTRALIA: NETWORK 10 - 6X60' / 1 SEASON

Wheel of Fortune spins its way to the UK!

Hosted by BAFTA award winner Graham Norton, *Wheel Of Fortune* brings its thrilling game of skill and luck to the UK. Players must turn the wheel to secure a cash value before picking a letter to help them solve a puzzle, but the pressure is on as they could lose everything at a spin of the wheel. Only one lucky contestant will get the chance to add big money to their cash pot and see if they can take it home.

UK Promo



Featuring local contestants from all backgrounds



UK series outperformed ITV1's pre-prime average for Key & Young adults





Jeopardy! US Spin-Off Specials

JEOPARDY! GREATEST OF ALL TIME US: ABC - 4X60' / 1 SEASON

JEOPARDY! NATIONAL COLLEGE CHAMPIONSHIP US: ABC - 9X60' / 1 SEASON

CELEBRITY JEOPARDY! US: ABC - 26X60' / 2 SEASONS

JEOPARDY! MASTERS US: ABC - 20X60' / 2 SEASONS

With the most Daytime Emmy® Awards won by a TV Game Show - 43 awards so far! - it's easy to see why *Jeopardy!* is so popular in the US. First airing in 1964, it's one of the longest-running game shows of all time with 39 seasons and over 8,000 episodes. Primetime ABC spin-offs *Celebrity Jeopardy!*, *Jeopardy! The Greatest of All Time*, *Jeopardy! Masters* and *Jeopardy! National College Championship* have been an incredible success for the Jeopardy! brand, bringing exciting twists to the classic gameshow.

[View Promo](#)



***Jeopardy! The Greatest Of All Time* was the #1 rated entertainment series on any Network in the 2019-20 season**



Celebrity Wheel Of Fortune US

US: ABC - 37X60' / 2 SEASONS

Hosted by pop culture legends Pat Sajak and Vanna White, *Celebrity Wheel of Fortune* welcomes celebrity contestants to come spin the world's most famous wheel and solve word puzzles for a chance to win up to one million dollars. All of the money won by the celebrity contestants goes to a charity of their choice.

[View Promo](#)



More than doubles ABC's prime time average performance +112%





Who Wants To Be A Millionaire? Classic

UK: ITV - 557X60' / 24 SEASONS - INITIAL RELEASE 1998

Who Wants To Be A Millionaire? the show that gives ordinary people the chance to win life-changing sums of money.

Chris Tarrant hosts the ultimate test of concentration, strategic thinking, and emotional endurance, as one contestant pushes through a series of multiple-choice questions to earn increasing increments of cash. As questions get harder and the prize money increases, only the strong will survive as the contestant realizes that the ultimate 'Final Answer' rests on their shoulders alone. With the eyes of a nation upon them, and £1,000,000 in prize money at stake, can they hold it together?

[View Promo](#)



The first ever British game show to give away one million pounds as a cash prize



Who Wants To Be A Millionaire?

ITV - 20TH ANNIVERSARY 2018 109X60' / 5 SEASONS

The biggest show in the world returned with new twists and turns and a brand-new host, Jeremy Clarkson.

To mark the 20th Anniversary of the global phenomenon, that's cleverly designed to pit general knowledge against human nature, *Who Wants To Be A Millionaire?* returned to ITV with a brand-new host, Jeremy Clarkson. It's the same classic show with new twists and turns along the way; 'Fastest Finger First' is back and there's a brand-new lifeline, 'Ask The Host!' But can the contestants keep their cool in the world famous Hotseat?

[View Promo](#)



A ratings phenomenon, peaking at over 19m viewers



Who Wants To Be A Millionaire? US

US: ABC - 2020 RELAUNCH 34X60' / 3 SEASONS

Celebrities you know.
Answers you (probably) don't.

In celebration of the 20th anniversary of *Who Wants To Be A Millionaire?*, ABC's Emmy® Award-winning producer Jimmy Kimmel stepped into primetime as host of the iconic show. Celebrity contestants step into the hotseat, in the hopes of winning \$1 million for a charity of their choice.

[View Promo](#)



Ranked #1 in its competitive
primetime Thursday slot



Raid The Cage US

US: CBS - 24X60' / 2 SEASONS

Get in. Get out. Get rich!

Two teams go head-to-head playing in three action-packed rounds to grab as many prizes as they can and get out of the Cage before getting locked in. The team who earns the highest total dollar value in prizes wins the game, keeps what they've banked, and plays the Beat The Cage bonus game for the night's biggest prizes! Hosted by Damon Wayans Jr. and Jeannie Mai, the new CBS primetime version requires strategy, teamwork, and shrewd decision-making.

[View Promo](#)



The most watched new game show on CBS in 2023, outperforming **Buddy Games (Banijay)** by +21% and **Loteria Loca (Warner Bros)** by +80%



The \$100,000 Pyramid

US: ABC - 274X30' / 7 SEASONS

The classic fast paced game of words and wit.

Over its 40-year run in the US, *The \$100,000 Pyramid* has won nine Daytime Emmy® Awards and continues to pull in audiences with its revamped new look with well-known celebrity host Michael Strahan. The timeless word association game sees two celebrities and their partners face off in a race against the clock to make it to the winners' circle and take home \$100,000. Celebrity guests include Ken Jeong, Debra Messing, LL Cool J, Rosie O'Donnell, Martha Stewart and many more!

[View Promo](#)



Strong anchor in ABC's Sunday night line-up, delivering 5.2m total viewers on average



Gino's Win Your Wish List

UK: ITV - 19X60' / 2 SEASONS

They can wish for it, but can they win it?

Gino's Win Your Wish List gives ordinary families and friends a once in a lifetime opportunity to win their very own Wish List! Hosted by the effervescent celebrity chef Gino D'Acampo, this entertaining game show is packed with fun, excitement and jeopardy. A family of five contestants play six fast-paced rounds of questions and games that culminate in a high stakes finale where they'll have the chance to win the Star Prize – a holiday of a lifetime!

[View Promo](#)



Attracts a higher proportion of younger viewers to the slot





Snoop Dogg Presents: The Joker's Wild

US: TBS - 30X30' / 2 SEASONS

The pop culture party everyone wants to attend!

Led by the legendary Snoop Dogg, and set in a casino complete with a gigantic slot machine, *The Joker's Wild* merges pop culture and comedy to create a game show with a party atmosphere like no other. The game features a variety of categories with a Snoop-a-fied touch and includes cameos by Seth Rogen, Wiz Khalifa, Karlie Kloss, Michael Strahan, Method Man, Regis Philbin, Kelly Osbourne and Karrueche Tran. Streetwise questions and problem solving, not just book smarts, rule the floor with all the action controlled by the one and only Snoop D-O Double G.

[View Promo](#)



TBS's best unscripted debut
in over 3 years



Benchmark

UK: CHANNEL 4 - 35X60'

What is your opinion worth?

Simple, addictive and filled with genuine humour, *Benchmark* is the quiz show that gets people thinking out loud. A panel of ten 'Benchmarkers' set an average answer for offbeat, comedic questions like 'What percentage of Brits say I love you and don't mean it?' The single contestant must then decide if the correct answer is higher or lower than the benchmark that the panel has set. *Benchmark* supremacy requires lightning-fast wit, and definitive decision making skills.

[View Promo](#)



Audience grew throughout the episode, peaking with 1.1m viewers



America Says US

US: GAME SHOW NETWORK - 542X30' / 5 SEASONS

Learn more about your nation, one guess at a time!

Be ready to jump out of your seat and shout out the answers to some of the nation's top topics! *America Says* is a fast-paced studio game show where two teams of friends and family face off to guess America's responses to fill-in-the-blank survey questions covering every topic under the sun. Contestants will have to be quick to answer, as time is always ticking! The team with the most money banked after three rounds will go through to the final round for a chance to win a jackpot cash prize.

[View Promo](#)



Strong performer for Game Show Network in all dayparts across its 5 seasons



Catch 21

US: GAME SHOW NETWORK - 365X30' / 5 SEASONS

It's the luck of the draw.

Catch 21 is a fast-action series blending pop trivia with the tension-filled excitement of the classic card game, 21. Dealing out larger-than-life playing cards, host Alfonso Ribeiro quizzes contestants with general-knowledge questions as they attempt to build the closest hand to 21. Part knowledge, part nerve, and part strategy, every correct answer is a chance to add a card and build a better hand or pass the card and “bust” the competition. In addition, every correct answer gives a player control of the deck and the option of “freezing” their hand to protect themselves from being “busted” later in the round. Putting a familiar twist on a classic game, players match wits and put victory on the line in every round with the turn of a card and the next correct answer.

[View Promo](#)



Combines card game strategy with general knowledge



2019 reboot (65X30' / 1 Season) also available!



Common Knowledge

US: GAME SHOW NETWORK - 260X30' / 3 SEASONS

Don't know the answer? It's Common Knowledge!

Common Knowledge asks those practical, everyday questions that everyone should know, like - where's the safest place to sit on an airplane? Or how can you tell if a watermelon is ripe? Two teams of three (friends/co-workers/relatives) compete to answer multiple-choice questions in three rounds of play with the winning team going on to the bonus round to play for \$10,000.

[View Promo](#)



Universal and accessible questions make for great at-home playalong opportunities



Emogenius

US: GAME SHOW NETWORK - 40X30' / 1 SEASON

Think you know your emojis? 🤔? 🏆💰

Emojis may be the fastest growing new language in the world, but *Emogenius* will test how well people have mastered the art of communicating solely with these tricky little characters. Hosted by Hunter March, the show features two pairs of contestants who face off to put their emoji-solving skills to the test. Only one team will advance to the bonus round for a chance to win \$10,000.

[View Promo](#)



Fresh and modern visual gameplay makes it the perfect show for younger audiences



Get A Clue

US: GAME SHOW NETWORK - 130X30 / 2 SEASONS

You can't just say the word, you have to play the word!

Get A Clue, hosted by actor Rob Belushi, is a fast-paced, high energy clue game in which two teams compete to find the answer to the most clues. In each round, teams will receive a list of answer words they get to play. The fun starts as the first player gives clues to the second player, and so on, until the team either guesses all the words in the category or runs out of time. The team with the most points advances to the bonus round to play for \$10,000.

[View Promo](#)



Perfect for fans of the trending word-guessing game genre



Hey Yahoo!

US: GAME SHOW NETWORK - 100X30' / 1 SEASON

The nation's most popular searches.

What are people really searching for? Contestants try to guess the most common things people search for online, and the results may surprise you! In *Hey Yahoo!* two teams of three players each compete to guess what millions of people are searching for on the internet. Contestants are given the first half of a search, and then have to fill-in-the-blank based on what they think America is searching for. For each correct answer, the dollar value of that answer is added to the team's bank. At the end of three rounds of play, the team with the most money wins and will go on to the bonus round for a chance to add an extra cash prize to their winnings.

[View Promo](#)



Averaged 314K viewers in its 1st season



Idiotest

US: GAME SHOW NETWORK - 211X30' / 4 SEASONS

Have an eye for the obvious? You might just pass the *Idiotest*!

Based on the highly popular app game, *Idiotest* pits two pairs of contestants against each other in several rounds of rapid-fire visual brain-teasers that look deceptively simple, but whose answers actually require a keen eye, quick mind and sharp logic. Every question involves a fun, colorful and often whimsical scene that tests observation and attention to detail as much it tests general knowledge.



Perfect for play-along and family viewing!



Master Minds

US: GAME SHOW NETWORK - 365X30' / 5 SEASONS

Beat the brain, win the game!

Everyday people enter a fun-filled showdown with a panel of Trivia Experts in the hopes of joining their elite ranks. Do the contestants have what it takes to be a Master Mind? *Master Minds* sees three contestants face off against three trivia legends. The winning contestant then goes head-to-head in the final round against the winning expert in The Ultimate Trivia Challenge. If the contestant can get more questions correct than the Master Mind, they will win the jackpot cash prize, and come back to challenge the Masters again. If they win two games in a row, they join the ranks of the *Master Minds* and will appear in future episodes.

[View Promo](#)



Outperforms GSN's total day average by +75%



People Puzzler

US: GAME SHOW NETWORK - 325X30' / 3 SEASONS

Pop Culture Meets Crosswords!

Hosted by Leigh Remini, *People Puzzler* is based on PEOPLE Magazine's *Puzzler*, the long running and extremely popular crossword. In *People Puzzler*, three lucky contestants will put their pop culture knowledge to the test to complete iconic crosswords. The player who has banked the most points after three rounds will move on to the Fast Puzzle Bonus Round where they will have the opportunity to win a huge cash prize.

[View Promo](#)



A perfect example of the trending word puzzle genre with built-in brand integration



Split Second

US: GAME SHOW NETWORK - 165X30' / 2 SEASONS

Think quick, win big!

In *Split Second*, hosted by Emmy®-Nominated Game Show Host John Michael Higgins, three contestants must decide in a split second which of three general interest trivia questions they can answer. The first player to buzz in gets the first pick, and the last player is left to answer whatever is left, which is often the most difficult. The player with the fastest response time and the highest success rate answering questions over the first three rounds advance to the bonus game where their ability to answer a rapid-fire series of questions could win them \$10,000.

[View Promo](#)



Fast-paced gameplay keeps viewers on the edge of their seats



Winsanity

US: GAME SHOW NETWORK - 80X30' / 2 SEASONS

In *Winsanity*, everyone's in the game!

In *Winsanity*, hosted by Donald Faison, contestants attempt to organize ten compelling and surprising facts in numerical order, from lowest to highest. The stakes are high: Each successful round wins prizes for the player AND audience members. But if the contestant strikes out, he loses all accumulated prizes, and so does the audience. In other words, lose and you'll really hear the boos. Winning like crazy is the name of the game on *Winsanity*.

[View Promo](#)



Tense and fast-paced gameplay with high stakes for both the contestant and audience

Dating & Relationships





Dating & Relationships



The Celebrity Dating Game

US: ABC - 16X30 / 8X60'

Celebrities choose a lucky suitor from a hidden panel of singles.

Hosted by actress and singer-songwriter Zooey Deschanel and multiple GRAMMY®-winning singer-songwriter Michael Bolton, *The Celebrity Dating Game* offers a wry wink at modern dating with a star-studded roster of celebrity singles from television, music, comedy, reality TV and feature film in their pursuit to find love. Offering the same iconic feel as the original classic dating show, each episode follows two celebrities who each pick one lucky suitor from a hidden panel of three bachelors and/or bachelorettes based on answers to a variety of questions. But there's a twist! The celebrity identities will remain a mystery to their suitors, who are given clues via hilarious parody song performances by host Michael Bolton.

[View Promo](#)



#1 in its slot across US networks for the sought-after A18-49 demographic





Plain Jane

US: THE CW - 6X60

UK: MTV INTERNATIONAL - 32X60' / 3 SEASONS

Can a frump-to-fabulous makeover win the heart of a secret crush?

In each episode, the *Plain Jane* Celebrity Stylist fairy godmother hosts our 'Jane' through a series of motivational challenges, a fabulous head-to-toe makeover, and finally, the ultimate blind date with the girl's crush so she can declare her feelings in style. With fingers crossed, audiences will be cheering for a love connection for our newly transformed woman and their secret crush.

[View Promo](#)



#1 summer series on the CW in 2021



Dating & Relationships



Pretty & Single

UK: BBC NI - 22X30' / 4 SEASONS
INCLUDES BEAUTY QUEEN & SINGLE SERIES

Six beauty queens who can't find Mr. Right take off their makeup and go dating undercover.

These self-proclaimed beauty queens are all obsessed with image and wouldn't be caught dead in public without a full face of makeup. They also share one thing in common – they're all single. But what would happen if we stripped their carefully constructed image away? In each episode, one of our beauty queens goes undercover in a unique dating experiment – five guys, five dates, no makeup. Will taking away the mask help her find the man of her dreams?

[View Promo](#)



A smash hit on demand, ranking #1 on
BBC iPlayer





Dating & Relationships

Pretty & Single Finland

FINLAND: YLE - 24X30' / 4 SEASONS

Could you go on a date without your make-up?

Finnish version of the hit format, where six single women trying to be picture-perfect ditch their glamorous hair and make-up and go dating undercover.

[View Promo](#)



2nd most watched show ever on demand
(YLE Areena)





Pretty & Single The Netherlands

THE NETHERLANDS: NPO3 - 12X40' / 2 SEASONS

Six beautiful, picture-perfect women go dating without their make-up.

Dutch adaptation of the UK series, In each episode, one of our single women goes undercover in a unique dating experiment – five guys, five dates, no makeup. The men have been specially matched to her, but she can only take one of them to dinner. Will stripping away the mask help her find the man of her dreams?

[View Promo](#)



#1 midweek entertainment
show for 2019

Reality





Reality



Dragons' Den

UK: BBC TWO & BBC ONE - 252X60' / 20 SEASONS

The world's #1 business reality show.

In the UK version of this global phenomenon, real-life business owners must pitch like pros under the dead-eyed scrutiny of five self-made business titans, known as 'The Dragons'. Sold in every continent, this multi-award winning format shows viewers around the world the inspiring stories of hard-working business owners and the transformational power of entrepreneurship. Longstanding Dragons include Deborah Meaden, Peter Jones and Touker Suleyman.

[View Promo](#)



#1 entertainment show
on BBC 2





Reality

Dragons' Den Canada

CANADA: CBC - 275X60' / 17 SEASONS

One of Canada's most successful unscripted programs, *Dragons' Den* offers audiences a front row view as the country's top business moguls wheel and deal with entrepreneurs who dare to brave the Den. The range of Dragons appearing across seasons include Kevin O'Leary, Arlene Dickinson, Jim Treliving, Manjit Minhas and Robert Herjavec.

[View Promo](#)



Typically the #1 show of the day on CBC
with Adults 25-34 and Male Viewers





Reality



Dragons' Den Ireland

IRELAND: RTE - 73X60' / 8 SEASONS

Five of Ireland's most successful business people are ready to invest in the next best thing, but only if the deal is right. They have the power to make or break the business dreams of enthusiastic entrepreneurs. Dragons include Gavin Duffy, Barry O'Sullivan, Sarah Newman, Alison Cowzer and Eleanor McEvoy.

[View Promo](#)



#1 in its slot across key commercial demographics



Reality

Shark Tank

US: ABC - 318X60' / 15 SEASONS

Sink or swim.

The critically acclaimed and multi-Emmy® Award-winning entrepreneurial-themed show, where aspiring entrepreneurs pitch their business ideas to the 'Sharks', in the hopes of landing big investment funds. Shark Tank has reinvigorated entrepreneurship in America, with over \$100 million in deals offered in the Tank. Sharks appearing across seasons include Kevin O'Leary, Barbara Corcoran, Daymond John, Robert Herjavec, Lori Greiner and Mark Cuban, with celeb guest Sharks appearing from Sir Richard Branson to UK Dragon, Peter Jones.

[View Promo](#)



#1 Sunday show on ABC
for season 10





Reality



Shark Tank Australia

AUSTRALIA: NETWORK 10 - 54X60' / 4 SEASONS
AUSTRALIA 2023 RELAUNCH: NETWORK 10 - 12X60'
/ 1 SEASON

They are five of the most successful business people in Australia and they are bringing their talent, wisdom – and money – to Aussie inventors and entrepreneurs. The Sharks are circling on the next big idea, who will make them bite? Sharks appearing across its seasons include Steve Baxter, Janine Alli, Andrew Banks, Naomi Simson and Glen Richards.

[View Promo](#)



Shark Tank ranks #1
for A25-54





Reality



Lions' Den Denmark

DENMARK: DRI - 74X60' 9 SEASONS

Løvens Hule is the Danish version of the global hit format *Dragons' Den*, where entrepreneurs present their business ideas to potential investors in the hope of securing investment financing from them. Lions include Jesper Buch, Christian Stadil, Birgit Aaby and Tommy Ahlers.

[View Promo](#)



#1 show in its timeslot





Reality



Lions' Den Kenya

KENYA: NTV - 77X60' / 6 SEASONS

Five of Kenya's most successful and enterprising business leaders make or break the business dreams of budding entrepreneurs. With millions of Kenyan shillings up for investment they will have to impress the Lions to get a hold of the cash. Lions include Darshan Chandaria, Kris Senanu, Myke Rabar, Olive Gachara and Wandia Gichuru.

[View Promo](#)



Regularly amongst the top 3 trending topics on social media during transmission





Reality



Extreme Escapes

US: REELZ - 26X60'

The shock, wonder and danger of escapology brought to TV.

In each episode, top escape masters challenge the laws of physics in unbelievable stunts performed all around the world. From trying to get out of shackles and cement shoes at the bottom of the Atlantic Ocean, to breaking free from chains bound to railroad tracks in the face of a speeding train, each escape is more astounding than the last and is sure to leave viewers spellbound.

[View Promo](#)



One of Reelz's entries into the competition genre, out-delivering several magazine and talk shows, on the network over it's run

SONY
PICTURES

SPT
FORMATS



Reality



Masters of Illusion

US: THE CW - 44X60' 26X30' / 5 SEASONS

Magicians perform incredible displays of reality-twisting magic in front of live audiences.

Meet the artists of the astonishing and innovators of the impossible on *Masters of Illusion*. From the sidewalks of Hollywood Boulevard to the grand stage of the legendary Magic Castle, each episode is packed with spellbinding tricks and death-defying escapes presented by veteran illusionists and up-and-coming practitioners of the art of magic.

[View Promo](#)



The CW's #2 summer show in the 16/17 season



Competition & Lifestyle





Celeb Cooking School

UK: E4 - 16X60' / 2 SEASONS

Celebrities who can't cook, compete in an intense cookery crash course, designed to help them conquer the kitchen.

Melvin Odoom hosts as Michelin starred chef Giorgio Locatelli opens a cookery school to prove that he can teach a group of self-confessed, oven-shy celebrities how to cook. The celebs are tutored by Locatelli and fellow Michelin chef Poppy O'Toole, who became a social media star after posting videos of her cooking creations on TikTok, then tasked with cooking a variety of different dishes. After showing them to the chefs, Giorgio sends home the worst cook every week.

[View Promo](#)



Gained 75% more viewers than the premiere episode of E4's flagship show: Made In Chelsea



Farm To Feast: Best Menu Wins

UK: BBC ONE NI - 12X30' / 2 SEASONS

A cookery competition that champions farm-to-table cooking, where viewers enjoy the creation of incredible dishes made from local ingredients.

Farm To Feast is a distinctive reality competition where talented, amateur chefs are pitted against each other to create mouth-watering menus that showcase key ingredients and transform them into culinary masterpieces. They'll have to put their knowledge of local produce to the test, to prove their cooking abilities match their ambitious self-designed menus. Living together throughout the competition and set in a beautiful location, they'll have to fight to win over the judges and walk away with the *Farm To Feast* crown.

[View Promo](#)



Popular amongst younger audiences
16-34



Food Truck Challenge

ARGENTINA: SONY CHANNEL - 16X30' / 3 SEASONS

The search is on to find the best food truck in Buenos Aires.

Food Truck Challenge is the largest food truck competition in Argentina. The host is Valentín "Cook" Grimaldi, a chef with more than 20 years of experience and head chef of one of the most successful digital gastronomic platforms in Latin America. *Food Truck challenge* sees the host and an assortment of hungry special guest's tour festivals together selecting the best of the best in the world of Food Trucks in Buenos Aires.

[View Promo](#)



#1 show in the slot for women A25-34



Million Pound Menu

UK: BBC TWO - 12X60' / 2 SEASONS

Restaurant hopefuls battle for a life-changing investment.

Each episode, restaurant investors select two entrepreneurs who will have the chance to set up their very own pop-up restaurant. They've got just two days to prove that their food, service and business plan is worth big money. From vegan Thai to re-inventing the burger, they'll have to work hard to make their vision a reality as the investors watch their every move. After 48 high pressure hours, have they done enough to secure the money to make their restaurant dreams come true?

[View Promo](#)



Attracts the hard to reach 16-34 audience



Beat The Chefs

US: GAME SHOW NETWORK - 8X60' / 1 SEASON

Can amateur home cooks beat the gourmets?

Beat The Chefs sees everyday people who love to cook set out to prove that their family recipes are worth prize money and bragging rights, as they pit their homespun talents against those of professional chefs. Each week, the 'everyman' puts his or her best home recipe to the test as they face off against a team of professionals. Regular Joes and culinary masters cook the same dish—from firehouse chili to Grandma's famous chicken and dumplings—but who will do it better? A panel of expert food critics will judge and decide if the amateurs can "beat the chefs."



Truly relatable for audiences - everyone has their own recipe that could beat gourmet chefs



Bromans

UK: ITV2 - 7X60'

Can a group of 21st century lads and their girlfriends survive life in ancient Rome?

In this hilarious 'living history' reality show, modern day lads and their girlfriends are transported back in time to ancient Rome, where they'll live and train like gladiators. Facing period-themed tasks and gruelling physical challenges, they're competing to make it to the prestigious Emperor's Games. Who will survive the ancient world and impress the almighty emperor?

[View Promo](#)



A hit among young adults 16-34, outperforms year-ago slot and lead-in programming for all viewers



Comedy Knockout

US: TRUTV - 58X60' / 2 SEASONS

Comedians go head to head for laugh supremacy.

Combining the creative flow of nightclub stand up, the stinging punch of a celebrity roast, and the tension of sketch theatre, *Comedy Knockout* delivers non stop laughs as three of the country's best comedians compete in a series of challenges to be crowned 'The Champ'. Only the best in banter will survive as the audience rates performances and selects their winner. As one performer is crowned, one will be eliminated and one will be forced to face the crowd and apologize for their unfortunate comedy flame-out.

[View Promo](#)



Garnered a high concentration of key adults 18-49 (60%)





Man V Fly

UK: THE SUN - 95X3'

One man. One fly. One minute to kill it.

Since time began, the common fly has been the king of pests, tormenting us at every turn and laughing in the face of swatter-wielding humans. Now, this ancient grudge comes to TV as man and fly are locked in battle in the 'Fly Dome', where one human has just 60 seconds to kill a fly and collect the cash prize. A flexible format, *Man V Fly* can be acquired for use in existing shows, for interstitials or bundled as longer-running episodes.

[View Promo](#)



Grows in audience. Episode 2 grew +22% in A25-54 and +30% in W25-54





Release The Hounds

UK: ITV2 28x60' / 4 SEASONS

US: COMMISSIONED BY FOX 6x60' / 1 SEASON - NON TX SERIES

The horror-themed game show that pushes contestants to the edge.

Critics and fans alike are chilled and amazed at the boundary-pushing excitement of *Release The Hounds*, the program where three contestants complete terrifying psychological challenges in a dark, forested country estate for a chance at unlocking a series of chests containing escalating cash prizes. Keeping the cash is easy - if the contestants can run for their lives in the final stretch, evading a pack of ferocious dogs trained to execute precision takedowns on all intruders. The show is hosted by Reggie Yates and later seasons by Matt Edmondson. Celebrity contestant highlights include Joey Essex, Stacey Solomon, Joe Swash and Vicky Pattison, Dance troupe Diversity and YouTubers Alfie Deyes, Joe Sugg and Marcus Butler.

[View Promo](#)



Regularly #1 show of the day on ITV2 with adults
16-34 across all seasons



Skin Wars

US: GAME SHOW NETWORK - 29X60' / 3 SEASONS

Body artists battle it out, unleashing their creativity, and bringing colours alive by transforming bodies into mesmerising works of art for the chance to win \$100,000.

GSN's mega-hit series *Skin Wars* is television's first-ever body painting competition show. Flesh and finesse combine as talented painters transform human beings into amazing works of art. Rebecca Romijn hosts along with judges RuPaul Charles and body painting icons Craig Tracy and Robin Slonina.

[View Promo](#)



Not just another art competition show, testing the limits of the artists and the human body as a canvas



Skin Wars: Fresh Paint

US: GAME SHOW NETWORK - 9X60' / 1 SEASON

Professional artists, from sculptures to sketchers, go head to head trying their hand at a whole new body of work - the human body. Can they conquer a different kind of canvas and win a top cash prize?

What happens when brilliant artists from various fields try their talented hands at body painting? From the producers of the GSN mega-hit *Skin Wars* comes a sexy and surprising spin-off, *Skin Wars: Fresh Paint*, hosted by the master of transformation, RuPaul Charles. In each one-hour, stand-alone competition, six talented artists will be trained and mentored by *Skin Wars* all-stars and then challenged to apply their skills in new, unfamiliar ways. How will a sculptor approach using the human body as her medium? A multimedia artist? A glass blower? The results are sure to be interesting. Judges Emma Cammack and Mat Gleason ultimately crown one winner who walks away with \$10,000 and a new way to profit from her abilities.

[View Promo](#)



Unlike any other competition show – it challenges art conventions and reminds the viewer that art can be fun, whilst encouraging self-expression





S.T.R.O.N.G.

US: NBC - 10X60'

The ultimate mind/body revolution has begun.

Powered by the desire to help millions of women live better by transforming their physical and mental health, *STRONG* has emerged as a fitness format unlike any other. Contestants embark on a transformative journey in order to reach their full potential. As they will learn, it's not necessarily about losing weight, but rather about finding the balance between mind and body. It's about getting strong. Professional volleyball player and fitness expert Gabrielle Reece hosts the 10-episode series from Executive Producers Dave Broome (*The Biggest Loser*), Oscar-nominated iconic film star Sylvester Stallone, Kevin King Templeton (*Creed*) and Holly Wofford (*American Ninja Warrior*).

[View Promo](#)



#1 Thursday unscripted program on broadcast





The Gong Show

US: ABC - 21X60' / 2 SEASONS

Impress the judges or your act might be going, going... gong!

The iconic talent show competition, *The Gong Show*, made its way into the 21st Century with a bang, celebrating the unusually talented on a prime-time stage. Mike Myers stars as the host, British comedic legend Tommy Maitland. Executive produced by actor/comedian Will Arnett and featuring Hollywood's hottest stars including Jennifer Aniston, Ed Helms and Jack Black. Each episode, a revolving panel of celebrity judges, praise, critique and gong contestants in one of TV's all-time great variety shows.

[View Promo](#)



#1 program on ABC, Thursday nights



Celebrity Snoop Pets

UK: CHANNEL 4 - 4X30'

TV's first all-access tour of celebrity homes, filmed by their dogs! But who's the owner?

The property show that gives us a tail-wagging tour around celebrities' fabulous homes by their four-legged friends themselves. But who do these pampered pooches - and beautiful homes - belong to?

[View Promo](#)



Strong performance amongst young adults A16-24, raising C4's 2019 prime time average share by +11%

Factual Entertainment & Docs





Alone At Home

UK: CHANNEL 4 - 4X60'

Four days alone at home with no parents and absolutely no rules!

Alone At Home is a four-part factual series which explores both the pros and cons of modern parenting techniques. This is observed as the kids of four families are left 'alone' for the weekend to fend for themselves. Although the parents, chaperones and psychologists watch from afar, the kids believe that they are in control of the house. The behaviours of the kids will expose the importance of parenting, areas where it could be improved and also children's own ability to look after themselves.

[View Promo](#)



Outperformed the year to date slot average of 989k total viewers by +6%



Britain In Bloom

UK: BBC TWO - 30X30' / 2 SEASONS

The flower competition that makes Britain dig deep.

Britain in Bloom focuses on fifteen different communities as they prepare to enter the Royal Horticultural Society's prestigious gardening competition. Presented by Chris Bavin, each episode follows one community's extraordinary efforts to clinch the top prize from the early preparations right through to the Judging Day itself.

[View Promo](#)



Audience increased week-on-week, growing by 16+ with all individuals from week 1 to week 3



Call That Hard Work?

UK: BBC ONE - 10X60'

Some of us work to live, while others live to work!

Call That Hard Work takes a fun and informative look at the world of work. Three people who are passionate and proud of what they do for a living compete to see whose job is the hardest. Across three days they immerse themselves in one another's jobs and at the end of the show, they vote and the person with the hardest job receives a cash bonus! From actor to zoo keeper, florist shop to factory floor *Call That Hard Work* travels around the UK to give a glimpse of the ordinary and the extraordinary in Britain's workplaces.

[View Promo](#)



Perfect for a family audience



Carjackers

UK: E4 - 20X30'

TV's most outrageous 4-wheel reveal.

Who doesn't want their dull, old car transformed into a giant hotdog? In *Carjackers*, a brand new show that takes drab cars and gives them jaw-dropping makeovers, unsuspecting owners have their cars transformed overnight into head-turning showstoppers. In each episode, two cars are secretly taken from their owners and sent to the *Carjackers* garage, where experts tap the owner's friends and family to design an over the top makeover that reflects the owner's big personality. What follows is 24 hours of action-packed carjacking, as the car is transformed into a larger than life character piece. A massive chicken nugget? A rocket ship? A cat-lover's paradise? Nothing is out of bounds, and big reveals equal big reactions in this one-of-a-kind TV joyride.

[View Promo](#)



#2 in its time slot for A16-34 demographic



Class of '92: Out Of Their League

UK: BBC ONE - 4X60' / 2 SEASONS

Can 5 famous footballers catapult an amateur club into the big league?

Heroes to millions, ex-Manchester United stars Ryan Giggs, Phil and Gary Neville, Paul Scholes and Nicky Butt, known collectively as the *Class of '92*, have earned their places in the footballing hall of fame. Now they're after a different kind of success – as owners of a lower league football club. Full of humour and drama, *Class Of '92* follows the ex-players as they start their first season in charge of Salford City FC, a low-tier club normally run by local volunteers.

[View Promo](#)



Both seasons were the #1 unscripted series in their time slot for all viewers



Goodbye House

UK: S4C - 12X30'

Where the home and heart collide.

Goodbye House is a property series that features people who have decided the homes they once thought were forever, are no longer compatible with their new circumstances. It could be anything from downsizing after a divorce to pursuing a dream home by the sea – whatever the reason – it's time to move on. They're on the hunt for a new forever home but have discovered leaving a house full of memories can be easier said than done. To help them in their search, they'll enlist the family and friends who know them best – but aren't burdened by nostalgia – to find them the perfect property.

[View Promo](#)



Averages a 20% share, outperforming the season 1 ratings average



In Solitary: The Anti-Social Experiment

UK: CHANNEL 5 - 1X90' 3X60' / 2 SEASONS

3 people. 3 pods. 5 days in total isolation.
How long would you last?

In a world of smart phones and social media, crowded commutes and overflowing schedules, when was the last time you were truly alone? *In Solitary* is the ultimate anti-social experiment, designed to test the limits of our ability to be completely on our own. *The Celebs In Solitary* version featured Professor Green, Anthea Turner, Eddie Hall and Shazia Mirza.

[View Promo](#)

[Celeb Version](#)



#1 show of the day on Channel 5 with key demographic A16-34



Parenting For Idiots

UK: CHANNEL 4 - 3X60'

Finally, a show that tells parenting like it really is.

Parenting For Idiots takes an honest, hilarious look at the world's most common job and highlights what parents everywhere have always known but never wanted to say – being a parent is tough. But if you think everyone else is getting it right and you're the only idiot, think again. Through hysterical interviews with famous parents, *Parenting For Idiots* uncovers the humour and universal truths in all aspects of parenting. Celebrity parents include Jonathon Ross, Carrie Fisher and Danny Dyer.

[View Promo](#)



Ranked #1 in its time slot for adults 25-34



Parents Evening

UK: BBC ONE NI - 6X30' / 2 SEASONS

Shining a light on the most important night of the high school calendar - the parent-teacher meeting.

Documentary series that gets to the heart of one of the most important nights in the high school calendar, parent-teacher consultations. With exclusive access to these normally strictly confidential conversations, each episode features a different school from across Northern Ireland and the pupils, parents and teachers from one year group as they gather to discuss success and failure in the classroom and beyond. From the trauma of going to big school for the first time to the pressure of preparing for final exams, these normally formal gatherings reveal coming-of-age stories, humour, inspiration and nostalgia where it is least expected.

[View Promo](#)



Secret Body

UK: BBC ONE SCOTLAND - 6X60'

Want to lose weight? Keep your mouth shut!

Research has shown that keeping your diet a secret makes you more likely to succeed. *Secret Body* is the world's first undercover weight-loss show. In each self-contained episode we see two contributors eating and living better... in secret. All this is preparation for a significant life event; be it a graduation, a reunion or even a wedding. After 12 weeks of hard work, it's time to reveal their dramatic transformation to their loved ones at their significant life event. *Secret Body* changes lives and empowers both contributors and viewers. It is emotional, relatable and inspirational viewing.

[View Promo](#)



#1 in its timeslot amongst coveted Young Adults 16-34 with a 16.7% share



The Briefcase

US: CBS - 6X60'

Cash vs. conscience: Would you change someone else's life or your own?

Each week, in a miracle-making social intervention, *The Briefcase* introduces us to two families in need. Each family is presented with a case containing \$101,000 in cash, and granted the power to make one fateful choice: keep all the money for themselves, keep some, or give it away to a family less fortunate. With heart-warming and often surprising insight, *The Briefcase* sparks conversation and audience connection as families from all walks of life deliberate on this life-changing choice.

[View Promo](#)



#1 new unscripted series the year it launched among all individuals



Turn Back Your Body Clock

UK: CHANNEL 4 - 8X60'

Can participants change their unhealthy ways and live longer?

In *Turn Back Your Body Clock*, participants are given a shocking, emotional estimate of when they will die based on current lifestyle factors. It's then up to them to follow a strict diet and exercise regime, prescribed by the nation's top experts, to get back on track and roll back the years. Can the participants stick with it and shed their unhealthy ways, or will weakness and denial speed the way to an early grave?

[View Promo](#)



Exceeded the channel's average audience by
+129% for all individuals



You Are What You Eat

UK: CHANNEL 4 - 52x30'/60' / 4 SEASONS
UK 2022 RELAUNCH: CHANNEL 5 - 6x60' / 1 SEASON

Change your diet, change your life.

You Are What You Eat helps people upend their damaging diets and commit to a healthier way of life. It starts with an emotional intervention, where the participant undergoes tests to learn just how bad their eating habits really are. Next is the food overhaul, and a big lifestyle adjustment, as the participant is challenged to follow a strict healthy eating plan. After eight tough weeks, we see if the participant has stuck to their new dietary regime or fallen off the nutritional wagon back into their old junk food ways. The original Channel 4 version featured renowned nutritionist, Dr Gillian McKeith and the reboot on Channel 5, features a team of health and wellbeing experts.

[View Promo](#)

[Reboot Pre-Titles](#)



Beat its lead-in by nearly 3x
with an 11% share



You Are What You Eat Finland

FINLAND: MTV3 - 52X60' / 6 SEASONS

People eating their way to an early grave get a chance to alter their diet.

You Are What You Eat features 11 participants who are given eight weeks to change their unhealthy eating behaviour and lifestyle. With the guidance of a renowned sports doctor and nutritionist Pippa Laukka, they embark on a journey towards a healthier way of life. Focusing on food and diet, but also highlighting the importance of exercise, getting the right amount of sleep and mental well-being. With the help of the latest technology, the participants obesity and health problems can be brought to the surface and eventually reversed. Across the eight weeks their progress is monitored and the final results are revealed in the final weigh in.

[View Promo](#)



Stole half the available audience among W25-44



Cherry Healy: Old Before My Time

UK: BBC THREE - 3X60'

Can drink, drugs and fast food send you into early retirement?

Cherry Healey, a popular British documentary presenter, investigates the alarming rise in the numbers of young people suffering from illnesses associated with older people, due to alcohol, drugs and obesity. We all know that drinking, drugs and fast food are bad for you but these days, a life of excess isn't just leaving young people hung over, it's accelerating their age. Hit by chronic conditions, usually the preserve of pensioners, their young bodies and minds are increasingly heading for an early retirement.

[View Promo](#)



Outperformed lead-in with all key demographics; up +62% with total viewers





My Dwarf Family

UK: ITV - 1X60'

Remarkable parenting through the eye of Britain's smallest families.

You think parenting is hard? Well, imagine if your children were taller than you. People with Dwarfism face unique challenges raising children who are bigger than they are, from the difficulties of breast feeding to disciplining toddlers, to being crushed by a boisterous cuddle! The one issue they all face is overcoming the assumption that they can't cope with being parents because of their small stature. Can they tackle prejudice and social pressures as well as tear away teens? This heart-warming documentary explores the innovative ways in which they contend with unusual problems, face parenting responsibilities head on and prove to the world they're perfectly capable mums and dads.

[View Promo](#)



#1 show of the day on ITV with all key demographics



Running The Shop

UK: CHANNEL 4 - 3X60'

Employees of a struggling company stage a corporate mutiny to save their jobs.

In this documentary series, Hilary Devey, the straight-talker from dragons' den, finds local businesses whose profits have dangerously tailed off and boots out the management for three weeks, letting the day-to-day staff run the show. With their livelihoods at stake, how will the employees cope with the pressures of managing everything from budgets to clashing personalities? When the bosses return will this be a story of triumph, or is this business headed straight for bankruptcy?

[View Promo](#)



More than doubled the lead-in audience with total viewers (up +131%)



The Woman Who Woke Up Chinese

UK: BBC ONE - 1X50'

What happens when you wake up sounding like a foreigner in your own country?

In 2010, Sarah Colwill's life was changed forever. She was rushed to hospital suffering from what she thought was a severe migraine, but when she woke up her local Plymouth accent had disappeared leaving her sounding Chinese. She was diagnosed with Foreign Accent Syndrome, a rare condition with no clear cause. For the past three years Sarah has had to deal with other people's puzzled reactions and the huge impact her new voice has had on her life. Now, Sarah is determined to find out what happened inside her head. Can science give her any answers? And will she ever get back to the person she used to be?

[View Promo](#)



#1 show in its slot with all key demographics



Unlocking The Truth

US: MTV - 8X60'

A high stakes docu-series aimed at exposing injustice and freeing wrongfully convicted prisoners.

Murder, mystery, suspense... all the makings of a great dramatic story. The catch? It's not a work of fiction. It's real life. This docu-series follows the journey of allegedly wrongfully convicted prisoners fighting for their freedom, narrated by Ryan Ferguson, who spent 10 years in jail for a murder he didn't commit and is now resolute in helping others like him.

[View Promo](#)



Improved +113% over MTV's Wednesday late fringe day part average for 2016 (264k)

